



The Alliance At 20 - A Time Of Transition

2008 Family Farm Alliance Annual Conference

February 28-29, 2008

Monte Carlo Resort & Casino, Las Vegas, Nevada

REGISTRATION & HOTEL INFORMATION ENCLOSED

Our Annual Meeting's Message

The Family Farm Alliance will celebrate its 20th anniversary in the world's best partying town — Las Vegas! And along with all the fun and excitement, we'll bring together insightful, outside-the-box presentations and discussions you've come to expect from the West's most effective grassroots irrigated agricultural organization.

The Family Farm Alliance will commemorate this milestone by challenging everyone in irrigated agriculture to consider new and unusual solutions and strategies in dealing with old and frustrating problems. Our Annual Meeting and Conference will be held Thursday and Friday, February 28-29 at the Monte Carlo Resort & Casino in Las Vegas.

It is no secret that irrigated agriculture has never faced more challenges. How we deal with these many issues and questions will determine the future of farming in the West. The Family Farm Alliance's 20th Annual Meeting and Conference will include speakers and discussions that will make clear that we in farming have no choice but to help ourselves. We must develop new allies. We must evolve. We can't afford not to.

Conference Dates/ Times

Thurs., Feb. 28 8:00am-5:00pm

Fri., Feb. 29 8:00am-12noon

**GREAT LOCATION —
GREAT ROOM RATES
REGISTRATION & HOTEL
INFORMATION ENCLOSED**

2008 PROGRAM HIGHLIGHTS

- **"New Coalitions"** This session will examine opportunities for farmers and ranchers to partner with conservation groups as well as with other organizations and interest groups in response to the West's new politics.
- **"Don't Wait for the Cavalry"** A panel discussion of how some water users and ranchers are solving their problems through proactive, bold and persistent action. The panel will examine efforts by agencies and individuals in trying to more favorably steer a variety of Western water issues.
- **A Preview of the "Celebrate The West" Luncheon.** This is being planned for the Democratic National Convention in Denver during the summer of 2008.
- **Western Water "Hot Spots".** A panel discussion of those areas where potential water conflicts are the greatest, and what local irrigators are doing to prepare for that in the San Joaquin Valley, on the Snake River and along the Klamath River.
- **More "Hot Spots" — climate change impacts to Western water resources and how irrigators and water managers are adapting.** See how we can manage in the future by preparing with good data and tools and targeted infrastructure improvements. The Family Farm Alliance Climate Change Report and Climate Water Coalition (spearheaded by Mark Limbaugh) and state efforts will be highlighted.
- **"Perspectives from My Time at Interior".** Former Deputy Assistant Secretary of the Interior Julie MacDonald will discuss the time she spent at Interior dealing with Endangered Species Act and water issues. Question and answer session will follow.
- **Managing for Excellence.** Reclamation will host its final M4E session on Friday afternoon following the final Alliance session.
- **Las Vegas Springs Preserve.** A special tour of this desert oasis, where Las Vegas began.

Check out these returning annual conference traditions:

- **Reclamation Roundtable.** U.S. Bureau of Reclamation Commissioner Bob Johnson and Regional Directors will discuss hot Western water issues.
- **Washington Insider's Panel: A Look at D.C. From the Hill.** Joe Raeder moderates this panel of staff from key congressional water committees, via interactive videoconference.

VIEW FROM INTERIOR

There are many interests in Washington and the national media that are dedicated to laying blame on the Bush Administration and, by association, Western farmers and water users, no matter what the facts say. The mainstream media's apparent ready acceptance of arguments generated by environmental activists is a growing concern to family farmers and ranchers, especially when one-sided media coverage is seen as influencing environmental policy that has very real ramifications for agriculture.

The recent example of "trial by media" concerns the tragic and unfair public pillorying of Julie MacDonald, the former Deputy Assistant Secretary for fish, wildlife and parks at the U.S. Department of the Interior. Through all of this, MacDonald has remained silent. On February 28, 2008, in Las Vegas, Julie MacDonald will describe her experiences as an appointee working on resource issues of national importance.

Family Farm Alliance Annual Conference

Monte Carlo Resort & Casino, Las Vegas, NV

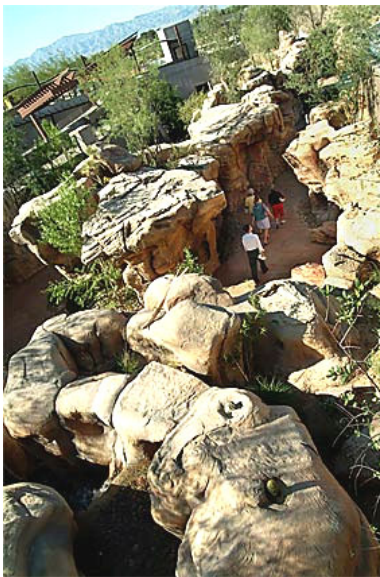
February 28-29, 2008

AWARD WINNING WESTERN JOURNALIST TO SPEAK

Matt Jenkins is a contributing editor to High Country News and covers water, drought and climate change in the West. High Country News is a bi-weekly newspaper based in Paonia, Colorado, that covers natural resources, public lands and changing communities in the eleven Western states. His recent stories have focused on Phoenix's efforts to secure adequate water to continue its record-setting growth, the unacknowledged environmental costs of increased water-efficiency efforts, and Los Angeles' use of Wall Street risk-hedging techniques to protect itself from drought. Jenkins won the 2006 James V. Risser Prize for Western Environmental Journalism, sponsored by Stanford University's Knight Fellowships program. He writes from Berkeley, California.

Jenkins won the James V. Risser Prize for his story "Squeezing Water from a Stone", which chronicled Las Vegas' efforts to increase its water supply during negotiations with the agencies that draw water from the Colorado River. Jenkins' story described the efforts of the Southern Nevada Water Authority to gain concessions that would allow Las Vegas to significantly stretch its water resources. Subsequent to the story, the negotiating parties reached an agreement that gave the city those concessions; Las Vegas continues to seek federal and state approval for a major new groundwater-pumping project in the Great Basin.

FREE TOUR: LAS VEGAS SPRINGS PRESERVE: Where Water Made Las Vegas History



Listed on the National Register of Historic Places since 1978, the Springs Preserve is a 180-acre tract of land located approximately three miles west of downtown Las Vegas. The site represents one of the richest and most unique cultural and biological resources in southern Nevada. Gushing artesian springs here once nourished plant, animal and human life that happened upon them. Although the springs dried up in 1962, their role in Las Vegas history remains evident through artifacts and other archaeological clues.

In the past, the Las Vegas Springs welcomed weary travelers, explorers, traders, settlers, and Mormon missionaries, all of them drawn by one common denominator: water. Land near the springs was eventually purchased by the Union Pacific Railroad, which created the Las Vegas townsite, and the railroad later established the Las Vegas Land & Water Company to manage the fledgling town and its water supply.

Join us for a tour of this \$250 million project with includes museums, galleries, interactive exhibits, botanical



gardens and miles of walking trails.

The February 29 tour is FREE and transportation will be provided. Tour departs Monte Carlo following the conclusion of the M4E workshop on Friday afternoon. PLEASE SIGN UP ON THE REGISTRATION FORM.



Annual Conference Registration Form

February 28 & 29, 2008
Monte Carlo Resort and Casino
Las Vegas, Nevada

Name(s): 1. _____ 3. _____
2. _____ 4. _____

Company: _____

Mailing Address: _____

Phone: _____ Email: _____

Super Saver Registrations # _____ @ \$299.00 = \$ _____
(by December 28, 2007)

Early Registrations # _____ @ \$329.00 = \$ _____
(by January 25, 2008)

Full Registrations # _____ @ \$345.00 = \$ _____
(after January 25, 2008)

Extra Thursday Luncheon Tickets # _____ @ \$45.00 = \$ _____
(Must be spouse or guest of registered attendee; please list names):

Tour of Las Vegas Springs Preserve # _____
(there is no cost for the tour but please indicate # of participants) \$ N/C

Total Due \$ _____

PAYMENT INFORMATION

Check Enclosed (payable to Family Farm Alliance)

Credit Card: VISA Mastercard (Sorry, no AMEX or Discover)

Card Number: _____ Exp. Date: _____

Name on Card (Print Please): _____

Signature of Card Holder: _____

Billing Address (if different than above): _____

REFUND POLICY: There will be a \$15 fee for cancellations at any time. Cancellations received between February 1 and February 15 will be refunded at 50% of the amount paid, less the \$15 cancellation fee. Cancellations after February 15 or no-shows are not refundable.

Complete registration and return to:
Family Farm Alliance, P.O. Box 1705, Clearlake Oaks, CA 95423 or Fax 707-998-9987
If you need more information, please contact us at 707-998-9487 or ffameeting@aol.com



Annual Conference Hotel Reservations



Special Family Farm Alliance Rate:
February 26-28 \$95.00/night + tax
*(A limited number of reduced rate rooms are available for nights
of February 29 and March 1, see information below for details)*

Room Reservation Deadline: January 25, 2008 or until our block is filled.
Please note the room block may fill prior to the cutoff date, so make your reservations early!

**Make your reservations directly with the
Monte Carlo Reservations Department
at (800)311-8999 or (702)730-7000
To ensure the special rate,
callers must use code XFFA08**

IMPORTANT INFORMATION:

- All hotel room reservations must be made directly with the Monte Carlo Reservations Department by calling (800-311-8999)
- Family Farm Alliance attendees must use the code "XFFA08" to get the special rate. (Rates cannot be changed at check-in or check-out for guests who fail to identify their affiliation at the time of the reservation).
- Reservations must be received by the Monte Carlo by close of business on Friday, January 25, 2008 to receive guaranteed group rate. Note that room block may fill prior to deadline so make reservations early!!
- Reservations after January 25 are subject to availability and may be at a higher rate.
- All room cancellations or changes must be made directly with the Monte Carlo Reservations Department at (800-311-8999)
- A limited number of rooms are available for the Friday/Saturday nights following the conference. The room rate for Friday, February 29 is \$185 plus tax; rate for Saturday, March 1 is \$265. Friday and Saturday night rooms will be assigned on a first come first serve basis.
- The Monte Carlo requires a one night deposit on all rooms. Credit cards will be charged for one night by the hotel when the reservation is made.
- Charges are fully refundable up to 48 hours of scheduled arrival date. Cancellations made after 48 hours of scheduled arrival will be charged for one night.

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If you need more information, please contact us at 707-998-9487 or ffameeting@aol.com